



# JODY SMITH

## PRODUCT MANAGER

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<https://bit.ly/2JHQxcN>

### MY EXPERIENCE

#### BROADSIGN

June 2013 - Current

#### PRODUCT MANAGER, 2013 - 2018

- Oversaw the creation of three major products from start to launch with heavy involvement in the Design, Development and marketing process.
- Managed the Product Team of four People (UX Designer, Visual Designer, Tech Writer and PO).
- Identified key areas of improvement for existing products and other market segments to expand.

#### BROADSIGN

Dec 2004 - June 2013

#### SENIOR SOLUTIONS SPECIALIST 2004-2013

- Worked with Sales on major deals to enable clients to use the full potential of the software.
- Initiated and created a fully automated training platform to train new users that led to saving hundreds of hours work for my team.
- Identified key areas of weakness in our product and worked with development to address issues.

#### MONTREAL-VOIP

Jan 2008 - Dece 2010

#### ASTERISK VOIP PBX BUSINESS, 2008-2010

- Owned and operated one of the first VOIP phone system business servicing the local Montreal Area.
- Responsible for marketing, product and service in collaboration with my partner.

### EDUCATION

#### DECODE MLT

Jan 2018 - March 2018

#### FULL STACK WEB DEVELOPEMENT

A two month intensive javascript developement bootcamp that focuses on the modern web developemet stack including React.js, Node.js, Express, MongoDB, HTML5 and CSS.

#### CDI COLLEGE

Sep 2002 - August 2003

#### NETWORK ADMINISTRATION - AEC

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### SKILLS AT A GLANCE

- PUBIC SPEAKING ●●●●●●●●
- SALES PRESENTATIONS ●●●●●●●●
- LINUX & WINDOWS ADMIN ●●●●●●●●
- TEAM MANAGEMENT ●●●●●●●●
- INNOVATION ●●●●●●●●
- BLOCKCHAIN ●●●●●●●●
- AGILE DEVELOPMENT (JIRA) ●●●●●●●●
- MVP & GOTO MARKET PLANNING ●●●●●●●●
- STRATEGY ●●●●●●●●
- NETWORK SECURITY ●●●●●●●●
- ADOBE CC SUITE ●●●●●●●●
- FULLSTACK WEB DEV ●●●●●●●●

#### DECODE MONTREAL - FULL STACK WEB DEVELOPEMENT - 2018

A javascript developement bootcamp that focuses on the modern web developemet stack including React.js, Node.js, Express, MongoDB, HTML5 and CSS.

#### PRAGMATIC MARKETING PMC-VI - 2016

Completed all six specialised Product Management training courses which cover a proven process to bring products to market from initialy identifying a market problem, through to pricing and an effective product launch.

#### REFERENCES

DANIEL PARISIEN  
CHIEF STRATEGY OFFICE - QUIVIDI  
dparisien@quividi.net

JIMMY ABRAHAM  
CHIEF OPERATING OFFICER - ENVU  
jimmy@envu.com